



**Alliance for
Healthier Communities**

*Advancing Health
Equity in Ontario*

Strategic Plan

2022-2027

The Alliance for Healthier Communities (Alliance), established in 1982, is the provincial association for community-governed primary health care organizations.

Together with our members we are determined to eliminate health inequities for people across Ontario facing barriers. We are committed to advancing health equity through the delivery of comprehensive primary health care.

In 2021, the Alliance initiated a strategic planning process to identify those priority areas where proactive and sustained work can have an impact. Under the guidance of the Strategic Planning Steering Committee we undertook an inclusive and engaging process, with more than 300 member agency leaders and health and social service sector representatives taking part in focus groups, interviews and surveys.

The planning process was initiated at a pivotal moment. The COVID-19 pandemic had exposed and amplified health inequities faced by

marginalized people and communities and reminded us how foundational primary health care is to a high performing healthcare system. It also showed us that our health system can be stronger, more accessible and more equitable when health equity is centred in decision making and when organizations work together. The deaths of George Floyd and Joyce Echaquan, the continued-unearthing of unmarked graves of children at Indian residential schools, and the growing pervasiveness of food insecurity, homelessness and poverty brought to the forefront our need

to take a stronger stance against racism and to better address the intersecting and compounding impacts of various forms of discrimination and marginalization.

This new plan is our collective vision for the future. It positions the Alliance to advance critical health equity issues, champion innovative partnerships and collaborations and drive improved health outcomes for people in Ontario who face barriers during this time of health system recovery and transformation.

Vision

Equitable health and wellbeing for everyone living in Ontario.

Mission

Advance comprehensive primary health care and advocate for changes in Ontario's health and social systems to address inequities.

Values

Health Equity

We advocate for policies and interventions that address discrimination and oppression with a goal of eradicating social inequality and disadvantage for the purpose of reducing differences in health outcomes.

Leadership

We believe in challenging the status quo with integrity and transparency, striving consistently for quality and promoting system innovation.

Self-Determination

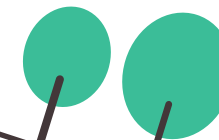
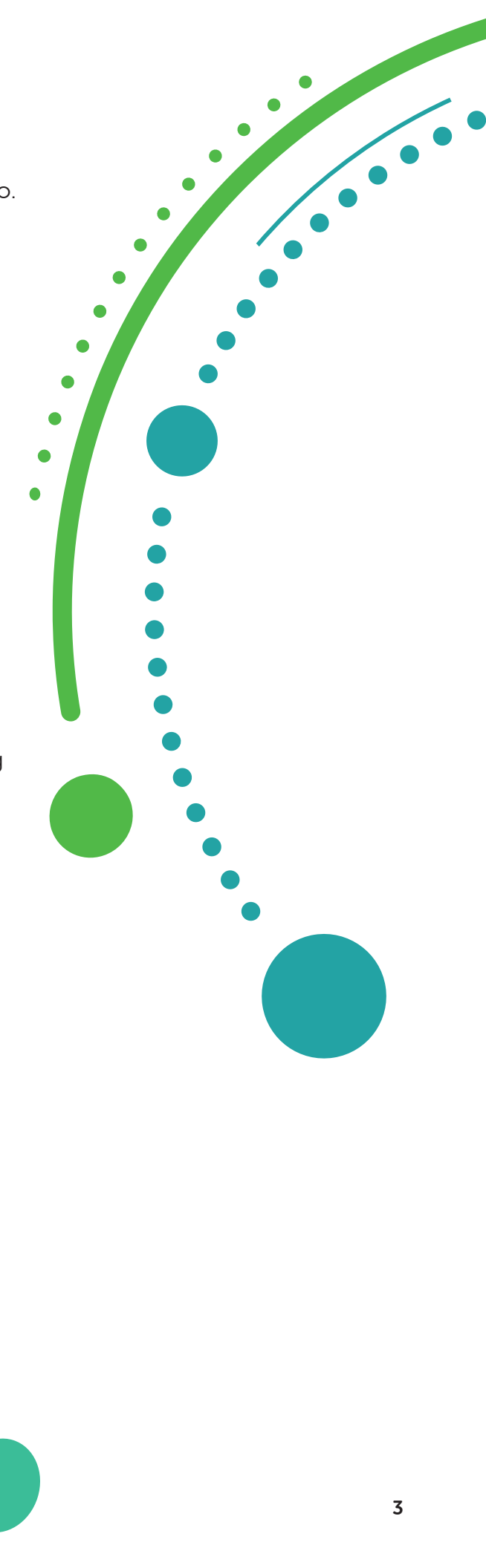
We believe that people and communities have the right to make informed decisions about their health and wellbeing.

Collaboration

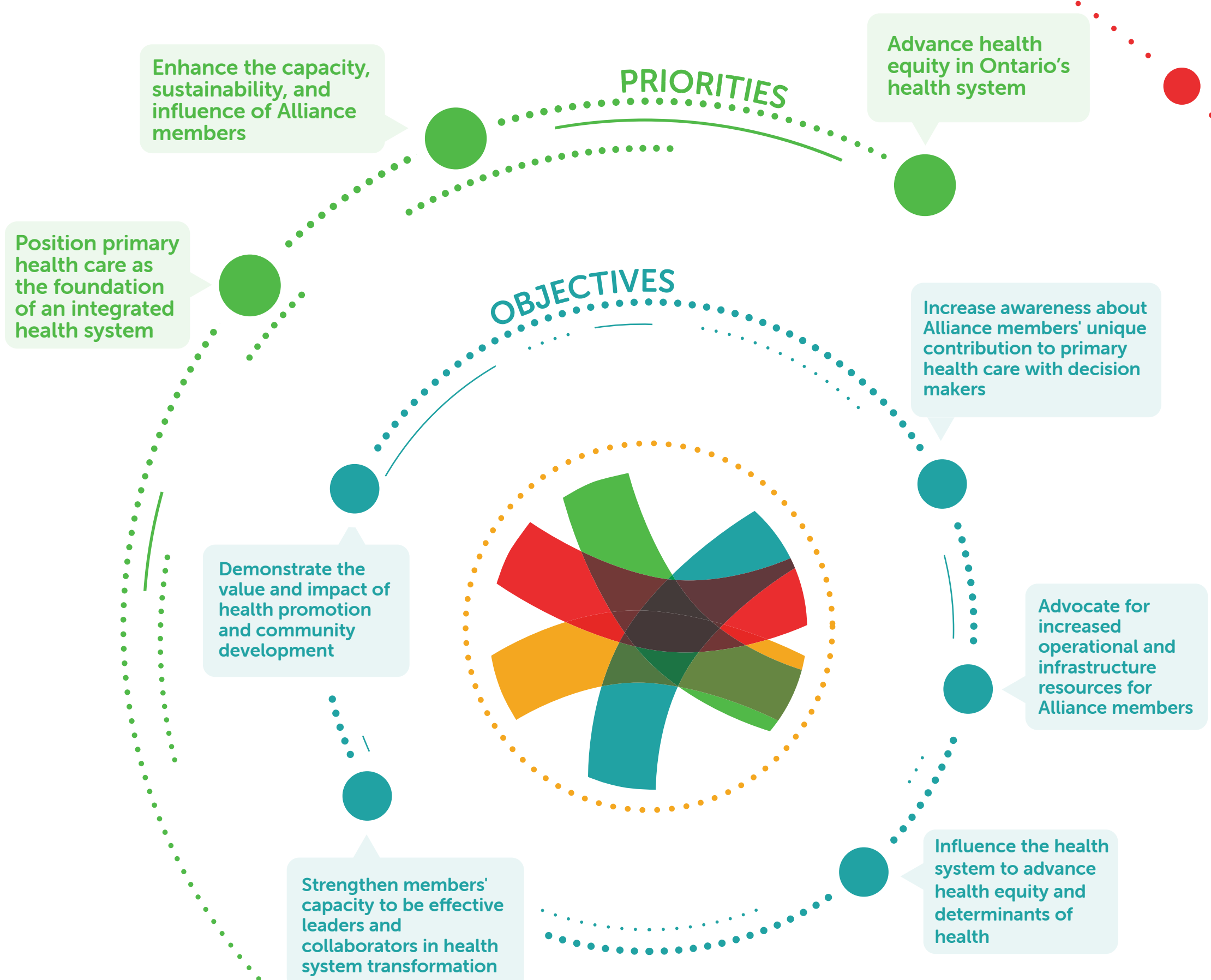
We believe that we are stronger together, and embrace engagement, cooperation and partnerships to influence change.

Knowledge

We are evidence informed, use socio-demographic and race based data, and respect, seek out, learn from and act on diverse ways of knowing and lived experience.



Strategic Plan 2022-2027



Vision

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Mission

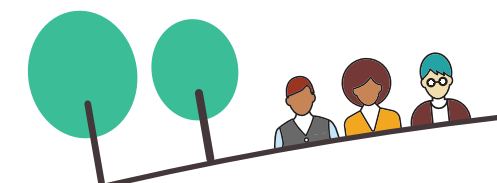
Advance comprehensive primary health care and advocate for changes in Ontario's health and social systems to address inequities.

Values

- Health Equity
- Leadership
- Collaboration
- Knowledge
- Self-Determination

We are committed to:

- The Model of Health and Wellbeing/Model of Wholistic Health and Wellbeing and the Health Equity Charter as foundational to our work and that of Alliance members.
- Our dual mandate of supporting Alliance members and advocating for healthy public policy.
- Advocating for a culturally safe health system.



Strategies

Health Equity

- Expand priority populations identified by the Alliance to include Rural, Remote and Northern Communities
- Advance the Black Health Strategy and the Francophone; Rural, Remote and Northern; and 2SLGBTQ+ committees' strategic priorities
- Strengthen partnership with IPHCC & Indigenous member agencies to advance Indigenous health in Indigenous hands and culturally safe care
- Engage with decision makers to influence health system transformation policies in order for them to be grounded in Health Equity and the models of health and wellbeing/wholistic health and wellbeing
- Collaborate with provincial partners to advance health equity, digital equity and address the social and structural determinants of health
- Bring intersectionality to the forefront with our members, partners, decision makers and in our policy and advocacy work

System performance

- Advocate for community governance models and frameworks
- Enhance strategic and impactful partnerships with provincial organizations and other systems stakeholders
- Advance clinical engagement and leadership to influence health system planning
- Accelerate the development of a collaborative primary care sector

Member capacity and resources

- Enable members to leverage the learning health system
- Develop tools and resources and provide education for members
- Advance the Alliance Information Management strategy in order to collect and report data for local, regional and provincial planning purposes
- Work with members and systems collaborators to develop and advance a health human resource strategy
- Advocate for increased base funding for member centres
- Ensure that the Alliance has the resources and capacity to advance our resolutions and carry out the Strategic Plan

Five Year Outcomes

- Member organizations have increased support, resources and capacity to provide comprehensive primary health care for people who experience barriers
- The Health Equity Charter is actioned by all members
- Alliance membership is increased and members report high levels of satisfaction
- Member organizations are leaders and active collaborators within integrated care networks across Ontario
- Member contributions to the health system are well understood, respected and valued
- Increased availability of sociodemographic and race based data throughout the system to inform health planning
- Increased number of people who face barriers to care are provided comprehensive primary health care grounded in the model of health and wellbeing/wholistic health and wellbeing
- Improved health care experiences and outcomes for people who experience barriers to care

The Alliance for Healthier Communities represents community governed inter-professional comprehensive primary health care organizations.

2022-2027

Over the coming five years we will advance the Black Health Strategy; the Francophone; Rural, Remote and Northern and 2SLGBTQ+ committees' strategic priorities and strengthen our partnership with IPHCC and Indigenous member agencies.

In addition, through this plan we will add Rural, Remote and Northern Communities as a priority population and demonstrate the value and impact of health promotion and community development.

This plan positions the Alliance to advocate for the supports and resources that member agencies need to address the specific needs of the people and communities they serve and to demonstrate their leadership in the health system.

Successfully delivering on this plan will require organizational alignment with the new directions, goals and objectives. We will continuously draw upon our core values and commitments and be bold in deciding what we will or will not take on to provide leadership towards a healthier and more inclusive society.



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