Commercial Tobacco Cessation: Adapting the STOP Program For Aboriginal Health Access Centres

Lisa Beedie, Anastasia Blackey and Rosa Dragonetti
Presenter Disclosure

Presenter: Anastasia Blackey, Lisa Beedie. Rosa Dragonetti
Relationships to commercial interests:

Grants/Research Support: None
Speakers Bureau/Honoraria: None
Consulting Fees: None
Other: None
What is the STOP Program?

• Ontario-wide initiative that examines the effectiveness of providing smoking cessation treatment (pharmacotherapy + behavioural support) to Ontario smokers through various modalities

• Goal: Decrease smoking prevalence in Ontario by increasing patient access to evidence-based treatments, and building local capacity to deliver treatment
TEACH PROJECT & STOP PROGRAM

10 Year Anniversary

Milestone Celebration

camh

#teachproject
### Evolution of STOP

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Incredible Achievements

- **160,000** participants treated plus many more reached
- **1500** enrollments per month (average)
- **5,500** unique visits per month
- **350+** active sites using STOP Portal
- **33%** 7-day smoking abstinence among STOP participants overall at 6 months*

*For enrollments July 2013 to Sept 2015 (N=46,209)
STOP Quit Rates

- STOP with Community Health Centres: 29%
- STOP with Nurse Practitioner Led Clinics: 31%
- STOP with Family Health Teams: 37%
- STOP with Addiction Agencies: 30%
- Stop on the Road: 24%

7-day abstinence at 6-months
We are growing

• 130% growth in participant enrollment from 2012-13 to 2015-16

• 52% growth in partnering organizations from 2012-13 to 2015-16

And accessible across the healthcare system

82% of Family Health Teams
59% of Community Health Centres
49% of Addiction Agencies
45% of Aboriginal Health Access Centres
94% of Public Health Units
74% of Nurse Practitioner-Led Clinics
## Community Health Centres Participating in STOP

1. Access Alliance  
   Multicultural Health & Community Services
2. Davenport Perth  
   Neighbourhood
3. Mary Berglund
4. Seaway Valley
5. Sudbury East
6. City Centre
7. Community Care Health Centre
8. City of Kawartha Lakes
9. Stonegate
10. Langs Farm Village Association
11. Grand River
12. Guelph
13. Port Hope
14. Vaughan
15. Whitewater Bromley
16. Country Roads
17. Regent Park  
   South Georgian Bay  
   North Lanark
18. Bridges
19. Centre de santé communautaire
20. CHIGAMIK
21. South East Grey  
   Somerset West
22. Gateway Community
23. Central Community  
   Parkdale
24. The Four Villages
25. Carlington
26. North Hamilton
27. Pinecrest Queensway
28. West Elgin
29. The Youth Centre
30. Woodstock & Area
31. Rideau
32. South East Ottawa
33. Lakeshore Area Multi Service Project (LAMP)
34. Kingston
35. Chatham-Kent
36. West Nipissing
37. Quest
38. Centretown
39. Belleville & Quinte West
40. Sandy Hill
41. East End
42. Rainbow Valley
43. Central Toronto
44. Bramalea
45. Kitchener
46. Estrie
47. North Lambton
48. Windsor Essex
49. London Intercommunity
50. Ottawa Inner City Health
51. South Riverdale
52. Scarborough Centre for Healthy Communities
53. Centre de santé communautaire Hamilton
54. Niagara
55. Centre de Santé Communautaire du Témiskaming
56. Barrie
57. Niagara Falls
58. Black Creek
59. Oshawa
60. Durham

Listed in order of year joined
The aim of the STOP Program with AHACs is to determine an effective and appropriate model for AHACs to provide free smoking cessation treatment to community members wanting to quit or reduce smoking cigarettes.

To ensure STOP with AHACs is appropriate to the communities served by each AHAC, STOP staff work closely with AHACs to adapt the STOP Program model. E.g., Follow-ups are conducted by AHAC staff only.

Bringing the STOP program to AHACs across the province plays an important role in not only improving health equity among First Nations, Inuit and Métis populations. This project is strengthened by the close partnership with AHACs and CCO, bringing strong leadership and capacity to this work.
AHACs Participating in STOP

1. Anishnawbe Mushkiki
2. De dwa da dehs nye’s (2 sites)
3. Gizhewaadiziwin
4. Wikwemikong Health Centre
5. N’Mninoeyaa Community Health Access Centre
Lisa Beedie Aisance-Kwe

Tobacco Wise Lead South | Prevention & Cancer Control
Aboriginal Tobacco Program, Cancer Care Ontario

http://www.tobaccowise.com
The Aboriginal Tobacco Program Provincial Lens

133 First Nations Communities
6 Inuit Communities
31 Métis Nation of Ontario
14 Regional Cancer Programs
29 Friendship Centres
10 AHACs
Aboriginal Cancer Strategy III
Priorities

- **Building Productive Relationships**
  - “Health in Balance”

- **Research and Surveillance**
  - “Understanding Root Causes”

- **Prevention**
  - “Wellness: emotional and spiritual”

- **Screening**
  - “Active Choice”

- **Palliative and End-of-Life Care**
  - “Holistic Approach”

- **Education**
  - “Joint and Personal Responsibility”
Aboriginal Tobacco Program (ATP): Objectives

1. Education and Awareness
2. Partnership Development and Collaboration
3. Establish and Maintain Direct Engagement with FNIM Groups
4. Program Performance and Evidence-Informed Recommendations
5. Smoke Free By-Laws and/or policies
ATP: Direct Engagement with First Nations, Métis and Inuit people

• Proposed work under Aboriginal Cancer Strategy III: Support the work of our partners in addressing commercial tobacco cessation, protection and prevention

• Proposed Partners: First Nations PTO’s, MNO, Tungasuvvingat Inuit, Health Authorities, Aboriginal Health Access Centres, Friendship Centres

• Establish “Tobacco-Wise Champions” and “Youth Ambassadors” in First Nation, Inuit, & Métis Communities
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ATP: Education and Awareness
Anastasia Blackey
Manager, Health Promotions and Education Services
De dwa da dehs nye>s Aboriginal Health Centre

www.aboriginalhealthcentre.com