**For Immediate Release**

***Community Health and Wellbeing Week celebrates (Name of your organization/team)’s work to confront inequity in support of health and wellbeing for [insert name of priority population/everyone in (name of your community)]***

(*Insert the date the release will go out, and the city you’re based in, bolded e.g.* ***October 11, 2022 – Belleville, ON***) -- From October 17 to 23*, (insert name of your organization/team)* is celebrating our continued work along with our partners in (*insert the name of your community)* to confront inequity in support of equitable health for everyone living here*.* We have some activities planned for the week, and you can learn about them here: *(insert url to CHWW content, or newsletter link, etc.).*

Confronting Inequity and Celebrating Community is the dual focus of Community Health and Wellbeing Week this year all across Ontario. This week, we pause to celebrate innovative and relentless work in [*name of your community*], alongside other community-based organizations, grassroots teams, local leaders and community health champions across the province. Health inequities made apparent to many and worsened by the pandemic, particularly for people already marginalized in society, demand strong, locally-driven and led responses. When we confront inequity locally together, that’s what makes it possible to celebrate community.

“It’s only by confronting inequity, in our everyday work, at our organization and in its policies, and in advocating for system change, that we can truly meet the needs of everyone in our community,” says *(insert the name and title of your spokesperson).* “Real change for marginalized people and communities takes shape when we start to examine, shift and replace policies, procedures, and other forms of the status quo of oppression that perpetuate and reproduce vulnerable conditions, instead of blaming the people who endure inequities. Here at *(insert name of your centre)*, we celebrate our community’s efforts to achieve real change.”

At *(insert name of your centre)* confronting inequity is shown in (*insert strategic priorities, initiatives focused on health equity here*). We’re also always focused on increasing access to the highest quality comprehensive primary health care available. To do that, we’re turning to local leaders such as [*insert name of MPP/local councillor, mayor, etc.*] to ensure that we get the support required to meet the health needs of everyone in our community who is looking for support.

“We need all local leaders’ support to meet the increasing needs here in [*insert name of your community*],” says (*insert the last name of your spokesperson*). “We need leaders and governments who demonstrate that they will invest in local innovations and leverage the strengths of community voices and leadership needed to support equitable health for everyone.”

**For additional information or to schedule an interview, contact: *(insert name/email of contact person)*.**

**Background:** [Community Health and Wellbeing Week](https://www.allianceon.org/CHWW2022) is coordinated by the Alliance for Healthier Communities of which *(name your centre)* is a member. The Alliance represents more than 100 Community Health Centres, Indigenous Interprofessional Primary Care Centres and Teams, Community Family Health teams and Nurse Practitioner-Led Clinics across Ontario.