



Sponsor and Exhibitor Opportunities

COMMUNITY HEALTH CONNECTIONS 2019

June 12-13, 2019

Ottawa Conference and Event Centre
200 Coventry Road | Ottawa, ON

Presented by:



Alliance for Healthier Communities
Alliance pour des communautés en santé

L'Association canadienne des
centres de santé communautaire



Canadian Association
of Community Health Centres

Why sponsor or exhibit at our conference?

On June 12-13, 2019, join the [Alliance for Healthier Communities](#) and the [Canadian Association of Community Health Centres](#) in Ottawa for Community Health Connections 2019.

Our conference will bring together over 600 health care professionals, Indigenous leaders, researchers, physicians and community partners from across Canada to connect with and learn from each other.

Together we will shine a spotlight on Canadian health concerns, historical issues impacting health, shared advocacy and solutions to improve health and wellbeing. The two-day conference will explore various topics including: newcomer health, pharmacare, truth and reconciliation, community governance, cultural safety, housing and health equity.

Supporting this ground-breaking national conference is your opportunity to build name recognition, enhance trust in your organization, and engage with leaders and service providers in community health.

We hope you will consider joining us for this exciting event!

Benefits of sponsoring/exhibiting

By sponsoring or exhibiting at our conference you will:

- Connect with our large network of health care professionals, Indigenous leaders, researchers, physicians and community partners from across Canada
- Demonstrate your organization's commitment to health equity for communities experiencing barriers to health
- Generate leads and build relationships with administrators and program managers of multi-service health and social agencies
- Increase awareness about your organization through our wide social media reach

To discuss sponsoring, exhibiting or advertising at the 2019 national conference, please contact:

Joyce Morocco, CSEP
Elements of Success, Professional Meeting Planner
T: 905.351.1757
F: 905.374.9305
E: joyce.morocco@allianceON.org

Sponsor Benefits

	Presenting Sponsor \$20,000	Community Health Champions \$15,000	Change Makers \$10,000	Allies \$5,000
Complimentary registration	6	4	2	1
Transformative Change Awards Gala tickets	6	4	2	1
Exhibitor booth	✓	✓	✓	✓
Advertisement in conference program	✓	✓	✓	✓
Transformative Change Awards introduction (2 min)	✓			
Logo recognition in Transformative Change Awards video	✓			
Logo on conference delegate bags	✓			
Charging station wrapped in company logo	✓			
Company name (in text) on conference program cover	✓			
Sponsor recognition in conference program	✓	✓	✓	✓
Logo and link on sponsorship webpage	✓	✓	✓	✓
Logo on digital conference signage	✓	✓	✓	✓
Sponsor recognition in promotional e-blasts	✓	✓	✓	
Sponsor acknowledgement on Twitter and Facebook	✓	✓	✓	
Promotional piece in delegate bag	✓	✓	✓	

Presenting Sponsor: \$20,000

Transformative Change Awards:

Help us celebrate the incredible work of community leaders across Canada at the Transformative Change Awards gala. These awards honour leaders, innovators and collaborators who have reframed problems, broken new ground and created transformative solutions that have improved health outcomes for people and communities.

- Welcome guests at Transformative Change Awards, Wednesday evening (2 min intro)
- Logo recognition on Transformative Change Award videos
- Six (6) Transformative Change Awards gala tickets with VIP seating

Visual Recognition:

- Presenting sponsor recognition in text on conference program cover
- Full page, outside back cover ad space in conference program

- Logo recognition on sponsorship page in conference program
- Logo on conference delegate bags
- Charging station wrapped in company logo
- Logo featured on digital event signage
- Recognition in promotional e-blast messages
- Logo and link featured on sponsorship webpage
- Sponsor acknowledgement on Twitter and Facebook
- Promotional piece in delegate bags

Exhibitor Booth & Registration:

- Exhibit booth (double space, 16x8) in prime location
- Six (6) complimentary registrations

Community Health Champions: \$15,000

Visual Recognition:

- Community Health Champion recognition on sponsorship page in conference program
- Full page, inside back cover ad in conference program
- Company banners located at entrance to plenary ballroom
- Logo featured on digital event signage
- Logo and link featured on sponsorship webpage
- Recognition in promotional e-blast messages
- Sponsor acknowledgement on Twitter and Facebook
- Promotional piece in delegate bags

Exhibitor Booth & Registration:

- Exhibit booth (single space, 8x8) in prime location
- Four (4) complimentary registrations, including four (4) Transformative Change Awards Gala tickets with VIP seating

Change Makers: \$10,000

Visual Recognition:

- Change Maker sponsor recognition on sponsorship page in conference program
- Full colour, half page ad in conference program
- Logo featured on digital event signage
- Logo and link featured on sponsorship webpage
- Recognition in promotional e-blast messages
- Sponsor acknowledgement on Twitter and Facebook
- Promotional piece in delegate bags

Booth & Registration:

- Exhibit booth (single space, 8x8)
- Two (2) complimentary registrations, including two (2) Transformative Change Awards Gala tickets with VIP seating

Allies: \$5,000

Visual Recognition:

- Ally sponsor recognition on sponsorship page in conference program
- Full colour, quarter page ad in conference program
- Logo and link featured on sponsorship webpage
- Logo featured on digital event signage

Booth & Registration:

- Exhibit booth (single space, 8x8)
- One (1) complimentary registration, including one (1) Transformative Change Awards Gala ticket

Connectors: \$3,000

Connect with our conference delegates during one of our many networking opportunities. Sponsors will receive on-site and online logo recognition and one (1) complimentary conference registration.

Bus Tour

Connect with our conference delegates as they take a bus tour of local Ottawa centres.

Coffee Break

Reach our conference delegates during a morning or afternoon coffee break on Wednesday or Thursday as they head into their learning sessions.

Exhibitors / Vendors

We welcome organizations and companies from across Canada to meet our conference delegates with an exhibit booth at Community Health Connections 2019. Whether you're a post-secondary institution, health organization, Indigenous craftsperson/artisan, tech start-up or not-for-profit group, our delegates want to meet you.

Our dedicated break times will give you ample opportunities to connect with our conference delegates and keep them informed about your latest products and services.

Single space (8x8): \$2,950 +HST

Double space (16x8): \$5,500 +HST

Not-for-Profit space (8x8): \$1,995 +HST
(limited availability - first come, first serve)

What's included in your exhibitor/vendor package:

- One 8 x 8 booth (unless double space - 16x8)
- Draped display exhibit area (pipe and drape)
- One 6' table and two chairs
- Wireless internet
- Logo in conference passport
- Logo listed as an exhibitor on conference website
- Breakfasts and lunches
- Two exhibitor badges



Advertising

Show your support for the 2019 conference with an ad in the conference program.

Sizes available:

- Full Page Advertisement - \$800
- Half Page Advertisement - \$500
- Quarter Page Advertisement - \$350

Details and Deadlines

We strongly encourage all advertisements to be submitted in English and French. Artwork must be supplied to the exact specifications listed on this page – files not conforming may not be accepted.

Ads must be received by May 3, 2019.

PDF Files (file with all fonts embedded):

- Printed materials – Press-optimized PDF(PDF-x1a) with a minimum resolution of 300 dpi.
- TIFF or JPEG: 300dpi image file with all layers flattened.

NOTE: Images must have a resolution of 300 dpi for highest possible quality for print. They must be received in the above resolution at 100% of actual size.

Logos

All logos must be supplied to the exact specifications listed on this page – files not conforming may not be accepted.

File formats: .jpeg, or .eps files

Logos must be received by May 3, 2019.

Logos received after this date will appear on the website only.

Ad Specs

Full Page (no bleed)

Artwork Dimensions: 7.5" x 10"
Misc.: No bleeds or crop marks

Full Page (with bleed)

Artwork Dimensions: 8.75 x 11.25"
Trim Size: 8.5 X 11"
Bleed: .125" on all sides
Misc.: Please add crop marks

Half Page

Artwork Dimensions: 7.5" x 4.875"
Misc.: No bleeds or crop marks

Quarter Page

Artwork Dimensions: 3.625" x 4.875"
Misc.: No bleeds or crop marks

File Submission

Please send all advertisements and logos to Joyce Morocco:
joyce.morocco@allianceON.org.
Files must be received no later than
May 3, 2019.

Please note: accreditation rules prohibit the inclusion of specific products in advertisements. Please advertise your company, but not a specific product.



Thank You
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Sponsorship Form

COMMUNITY HEALTH CONNECTIONS 2019

June 12-13, 2019

Ottawa Conference and Event Centre

200 Coventry Road | Ottawa, ON

www.allianceON.org/Conference2019

	Cost
Presenting Sponsor	\$20,000
Community Health Champions	\$15,000
Change Makers	\$10,000
Allies	\$5000
Connector: Bus Tour	\$3000
Connector: Coffee Break	\$3000
Exhibitor	
Single Space	\$2,950
Double Space	\$5,500
Not-for-Profit Space	\$1,995
Advertising	
Full Page	\$800
Half Page	\$500
Quarter Page	\$350
Total *Please note that HST will be charged to applicable items	

Please submit the completed form to:

Joyce Morocco,
Meeting Planner
500-970 Lawrence Ave. West
Toronto, ON M6A 3B6

Email:
joyce.morocco@allianceON.org

To discuss sponsoring, exhibiting or advertising at the Community Health Connections 2019 conference, please use contact information above.

CONTACT INFORMATION

Organization:

Contact Name:

Position:

Full Address:

Email:

Telephone:

Fax:

Signature:

Date:

HST is not charged on the sponsorship portion of the presenting, Transformative Change, Changemakers and Allies sponsorships. The Alliance for Healthier Communities and the Canadian Association of Community Health Centres reserves the right to accept or decline any application. Payment is required upon acceptance of application. Payment can be made via credit card or cheque. Key deadlines and information will be forwarded upon acceptance of application. Cancellations must be received in writing before May 1, 2019, and are subject to a 25% cancellation fee. No refund of payment will be given for cancellations received after May 1, 2019.