

MSK CONDITIONS IN CANADA

11 MILLION

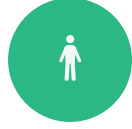
Canadians suffer from at least one

MSK

condition each year



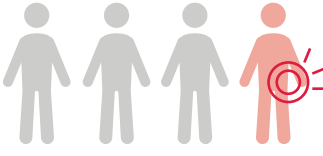
6.7 MILLION Canadians with mental illness



2.7 MILLION Canadians with diabetes



1.4 MILLION Canadians with heart disease



1 IN 8

Canadians report having chronic **BACK PAIN**

Musculoskeletal diseases cost Canada over

\$ 20.6 billion



70%

of Canadian adults spend most of their waking hours being sedentary

PROLONGED SITTING

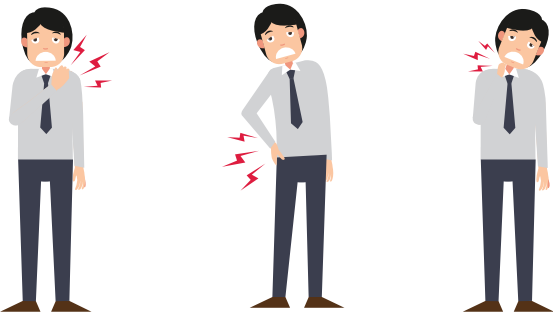
is one of the top factors associated with neck and back pain

40%

MSK DISORDERS ARE A PROBLEM BECAUSE THEY CAN AFFECT EVERY ASPECT OF A WORKER'S LIFE AND ARE COSTLY FOR THE WORKPLACE

1/3

OF ALL LOST TIME IS CAUSED BY BACK PAIN AND IS ONE OF THE MOST COMMON REASONS FOR MISSED WORK



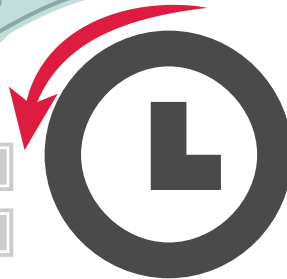
72.9%

of chronic pain sufferers report that pain interferes with their work duties

13% TOTAL WORKFORCE LOSS TIME AND PRODUCTIVITY IS DUE TO PAIN



Of those who had lower back pain, 25% of these generate 75% of the financial and social costs for medical care and lost productivity



MSK CONDITIONS ARE THE SECOND LEADING DRIVER OF SHORT TERM AND LONG TERM DISABILITY CLAIMS IN CANADA

SOLUTION



CHIROPRACTIC TREATMENT

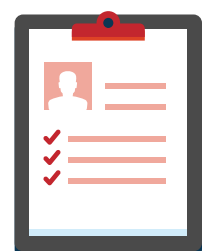
Chiropractors utilize a non-invasive, drug-free and manual therapy combined with focused therapeutic exercise and lifestyle modifications to improve quality of life and readiness to perform within and outside of the workplace.



ASSESSMENT

PRESERVE AND RESTORE MSK HEALTH

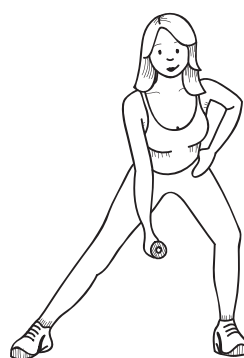
Chiropractic services act to preserve and restore MSK health through focusing on the relationship between structure (primarily the spine) and function (as coordinated by muscles, joints and nervous system).



DIAGNOSIS

PATIENT-CENTERED CARE

Chiropractors practice patient-centered care to increase days without pain, improve activities of daily living and address patient-specific lifestyle habits to preserve optimum physical function and performance.



PREVENTION



MANAGEMENT