



**Alliance for Healthier Communities**  
Alliance pour des communautés en santé

## **WORDPRESS CONSULTANT**

The Alliance for Healthier Communities is the voice of a vibrant network of community-governed primary health care organizations. Alliance members serve diverse communities across the province of Ontario, and they are rooted in the communities they serve. They share a commitment to advancing health equity through the delivery of comprehensive primary health care.

**Our Vision:** Equitable health and wellbeing for everyone living in Ontario. **Our Mission:** Advance comprehensive primary health care and advocate for changes in Ontario's health and social systems to address inequities.

### **JOB SUMMARY**

The Alliance for Healthier Communities' (Alliance) website is a Drupal-based platform and serves as a central hub of information for both the public and our members. It provides an overview of the organization's mission, programs, and initiatives, and offers access to key resources such as conference, learning and training information including paid event registration, and a publicly accessible job board. The site also includes a secure, members-only area where authorized users can sign in to access exclusive materials, resources, and updates. As a multifaceted platform, the website plays a critical role in supporting communication, engagement, and knowledge-sharing across our community.

However, the current website is outdated and challenging to maintain. The Alliance is seeking a Consultant in Ontario, Canada, who can identify and recommend a bilingual and scalable platform that meets our technical and functional needs, develop an updated and engaging design, migrate the organization to the new platform, and provide training to ensure the Alliance can effectively manage and sustain the new website moving forward.

### **SCOPE OF SERVICES**

- Review and validate requirements from internal team and determine best approach for the website design/portal and recommend navigation improvements.
- Generate mock-ups and facilitate structure reviews with the teams.
- Custom development: Build WordPress themes and plugins using Alliance branding.
- Recommend and implement front-end and back-end integrations.
- Performance and security: Optimize website speed, scalability, and security, implementing best practices for database management and code structure.

- API and third-party integration: Integrate third-party tools, services, and APIs into the WordPress environment.
- Migrates Alliance’s old website to the new WordPress site.
- Train Alliance staff on how to use and maintain/update the website along with the back-end integrations.
- Collaboration: Work with designers, project managers, and SEO specialists to deliver cohesive, optimized solutions.

## **DESIRED SKILLS AND EXPERIENCE**

- Proven experience as a WordPress Developer (3-5+ years of experience) developing modern, user-friendly websites.
- Experience improving site navigation, content organization and user experience.
- Ability to train staff with varying levels of technical skills.
- Deep understanding of the WordPress CMS and core architecture.
- Strong knowledge of PHP, JavaScript, HTML5, CSS3, and MySQL.
- Proficiency in popular WordPress pagebuilders. React (for Gutenberg development), jQuery, and modern CSS frameworks like Bootstrap/Tailwind are preferred but not required.
- Understands the requirements for PCI compliance.
- Demonstrated understanding of AODA and WCAG 2.1 AA accessibility standards.
- Strong project management skills, including clear communication, planning, and timelines.
- Knowledge of web security best practices and privacy considerations.
- Experience with similar projects in Ontario.
- Public sector/ not for profit/ health care experience preferred.
- Experience with provincial associations an asset.
- The Consultant’s firm/ business address must be in Ontario, Canada.

## **WORK LOCATION**

The Consultant will have flexibility of working from home. On occasion, the Consultant will be required to be on-site at the Alliance office in Toronto, Ontario, Canada.

## **BUDGET**

The maximum budget for this project is up to \$60,000 (inclusive of tax).

## **SUBMISSION REQUIREMENTS**

Email your application to [resumes@allianceon.org](mailto:resumes@allianceon.org) with subject line **WordPress Consultant**, and include:

- a. Resume or summary of skills and experience as it relates to this project.
- b. Proposed time frame, deliverables, work effort, hourly rate, and total cost (see Schedule A below for a template).
- c. Three (3) examples of websites you developed in the last five years.
- d. Three (3) client references of similar projects completed.
- e. Any additional information.

## **SUBMISSION DEADLINE**

Applications received by **10:00am ET on April 24, 2026** will be considered.

## Schedule A

Consultants must use the template below.

\*The maximum budget for this project is up to \$60,000 (inclusive of tax). The total contract price should not exceed \$60,000.

<b>TIME FRAME</b>	<b>WORK &amp; DELIVERABLES</b>	<b>CONSULTANT WORK EFFORT (HOURS)</b>	<b>CONSULTANT HOURLY RATE (CAD)</b>	<b>COST</b>
<b>CONSULTING SUB-TOTAL</b>				
<b>TAX</b>				
<b>CONSULTING GRAND TOTAL</b>				
<b>OTHER COSTS (IF ANY):</b>				
<b>*TOTAL CONTRACT PRICE (CONSULTING + OTHER)</b>				