



RESEARCH PROJECT



EXAMINING THE PRIMARY CARE PREFERENCES OF BLACK COMMUNITIES

WE WOULD LIKE TO HEAR FROM YOU IF YOU:

- SELF-IDENTIFY AS BELONGING TO BLACK COMMUNITIES
- ARE 18 YEARS OF AGE OR OLDER
- CURRENTLY LIVE IN ONTARIO
- ACCESSED PRIMARY CARE SERVICES WITHIN THE PAST FIVE YEARS



Wellesley Institute and Black Health Alliance is conducting a research which aims to understand primary care preferences in Black communities.

In this research, you will be asked to participate in a focus group that will last about 90 minutes.

If you are interested in participating in this study or would like more information, please contact:

Jemal Demeke, Co-Principal Investigator,
jemal.demeke@wellesleyinstitute.com or 416-972-1010 ext. 241

If you have any general questions about the study, please contact Dr. Brenda Roche, Principal Investigator: brenda@wellesleyinstitute.com or 416-972-1010 ext. 257

We are seeking up to 100 participants.

In appreciation of your time, you will receive \$40 e-gift card.

This research study has been reviewed and approved by the Toronto Metropolitan University Research Ethics Board [REB protocol number 2025-470] and is funded by the Ministry of Health.



Toronto
Metropolitan
University