



WHO EVIDENCE TO POLICY AND IMPACT UNIT
IN COLLABORATION WITH THE VEREDAS INSTITUTE

Evidence to action: How can theories of change strengthen health policy, programmes and planning?

TUESDAY

10 June

14:00 - 15:00 CEST

[Register here](#)

https://who.zoom.us/webinar/register/WN_pNYPNFcwTpuCiIB7CXkXfw

This event draws on insights from a newly published WHO guide focused on building Theories of Change for effective health policy, planning and programming.

Scan the QR code to access the guide.



Online Panel Discussion

Join this practice-focused panel discussion to explore how Theories of Change (ToCs) can strengthen planning, improve outcomes, and translate evidence into action in today's complex global health landscape.

Moderator

Heléne Clark, Founder & Director, ActKnowledge / Center for Theory of Change

Speakers

- **Ingrid Abdala**, Project Director, Veredas Institute
- **Harsha Dayal**, Director of Research; Co-convenor, NSP-GBVF Pillar 6, Department of Planning, Monitoring and Evaluation, The Presidency of South Africa
- **Frederik Dejonghe**, Research Associate, Insper
- **Tanja Kuchenmüller**, Unit Head, Evidence to Policy and Impact, WHO
- **Riccardo Polastro**, Chief Evaluation Officer, WHO
- **John Reeder**, Director, Research for Health Department, WHO

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