

Voices Needed for Research!

Wording Approaches to Convey the Strength of Recommendations in Health Guidelines

WHAT IS IT ABOUT?

Health recommendations rest on a scale where some are “stronger” than others. We want to make sure this “strength” is easy to understand for everyone.

WHO CAN PARTICIPATE?



Adults & youth **16+ years old** from anywhere **around the world.**



Must have **internet** access.



Can understand **written English** well.

WHAT WILL YOU DO?

Read a health recommendation and answer multiple-choice questions in this **5-minute survey!**

Complete the survey to enter a draw for one of five \$50 gift cards!

WANT TO PARTICIPATE?

Scan the QR code!



Or visit:

<https://www.research.net/r/RecWording>

For more information, contact the research coordinator Roger Kou at kour@mcmaster.ca